



# EXAMPLE ORDER

# Intro

A few pointers regarding the names I brainstorm for you.

**Focus your mind on the ideals** or **objectives** the names are intended to meet. Then, consider whether the **names meet those ideals** or **objectives to your satisfaction**. Don't rush this process. Give it the time and energy it deserves. Mull them over for a day, or two. There's a whole lot more to a name than people realize; so, you need to **be comfortable** with what I've produced.

But even so, don't get comfortable with comfort, so to speak. Don't just ask yourself, "Do I like this name?" Also ask, "Is it the right fit?" This is a more of an objective assessment that tends to minimize personal biases.

Lastly, I would recommend **managing your expectations within reason**. A name that's unusual or 'left field' is not as unappealing as you may think at first. Think about it—many of the world-renowned names we know today are unlikely to have immediately resonated with their target audiences. **Once a product and/or service is of an impeccable standard, acceptance of the name behind it/them is bound to follow.**

**Without further ado,  
I proudly present to you:  
your future name.**



# Name #1


# Name #1


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Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
Nibh mollis lacus vitae et porta sodales quam.  
Erat sit nulla blandit mi.

# Checks


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name.com 

youtube.com/name 

instagram.com/name 

facebook.com/name 

EU + US 

# THANK YOU!

That said, I do hope this note helps guide your thinking about the name(s) you have received from me. If you were provided with more than one (1) name, you're more than welcome to mix and match them to create something that suits your preferences and goals.

If you have any concerns about this order, please be so kind as to send us an email at [hello@insightstreetnaming.com](mailto:hello@insightstreetnaming.com) with your order number, which you can find on the first page of this PDF.

I wish you all the best,

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INSIGHT STREET